Mediating Cultural Encounters through European Screens (MeCETES) presents:

Making European Film and Television Drama

Thursday 18 September, 2014
Ostend Film Festival | Filmfestival Oostende
Flanders, Belgium

Summary:
This one-day event brings together industry professionals, policymakers and media analysts to discuss some of the key issues and trends affecting the film and television industries in Europe and particularly smaller European nations and regions. The morning session will focus on the challenges of writing television screen fiction for a pan-European audience, while the afternoon will consider some of the schemes and strategies designed to support film production and distribution in Europe. The programme combines presentations from industry professionals and media experts as well as panel discussions, in which audience members will be able to contribute their views to the debate.

Programme:
09.00 – 09.30 Registration / coffee

09.30 – 10.00 Opening remarks
Andrew Higson, University of York

10.00 – 11.00 Producing creativity: Writing television fiction for European audiences
With the international success of recent television dramas such as The Killing, Spiral and Salamander, production companies are increasingly targeting audiences across Europe rather than focusing solely on domestic viewers. Bringing together industry perspectives with research insights from the MeCETES project, this session will discuss the challenges of writing for a pan-European audience and how writers and directors can make their programmes appeal across borders.

European TV drama that travels (10 mins)
Eva Novrup Redvall, Assistant Professor at the University of Copenhagen.

European co-production for the small screen (20 mins)
Ingolf Gabold, Executive Producer for Eyeworks and former Head of Drama for DR Fiction 1999-2012.

Creating crime drama for European audiences: The Team (30 mins)
Conversation with Kathrine Windfeld, Conceptualising Director of the forthcoming police series The Team, and Tasja Leonie Abel, Vice-President ZDFE Drama.

11.00 – 11.30 Coffee break
11.30 – 13.00  **Panel discussion: Writing television fiction for European audiences**
Ingolf Gabold, Producer (*The Killing, Borgen*)
Kathrine Windfeld, Director (*The Team, The Bridge*)
Hans Herbots, Director (*The Treatment, Spiral*)
Malin-Sarah Gozin, Showrunner (*Clan, Connie and Clyde*)
Olivier Goris, net manager Eén (VRT)
*Moderator: Ib Bondebjerg*

13.00 – 14.00 Lunch / networking

14.00 - 15.00  **Financing creativity: Supporting European film production**
Even stories with the potential to appeal to audiences across Europe face the challenge of raising suitable production budget and finding adequate distribution. This is particularly the case in Europe’s small nations and regions where access to finance is often most challenging. This session will assess some of the schemes and strategies designed to support film production and distribution in Europe’s small nations and regions, from national and European funding, to international co-production deals.

**European support for film production and distribution** (10 mins)
Tim Raats, Postdoctoral Researcher at Vrije Universiteit Brussel

**Supporting film production in the UK – a regional perspective** (25 mins)
Hugo Heppell, Head of Production, Screen Yorkshire

**Co-producing films with European partners** (25 mins)
Conversation with Rebecca O’Brien (Sixteen Films), Producer of *The Wind That Shakes the Barley, Looking for Eric* and *Jimmy’s Hall*.

15.00 – 15.30 Coffee break

15.30 – 17.00  **Panel discussion: Supporting European film production**
Hugo Heppell, Screen Yorkshire, UK
Rebecca O’Brien, Sixteen Films
Emmanuel Joly (MEDIA, European Commission)
Petri Kemppinen, Nordic Film and TV Fund, Norway
Helen Perquy, Caviar, Belgium
Jan De Clerq, Lumière, Belgium (to be confirmed)
Michaël Roskam (to be confirmed)
*Moderator: Caroline Pauwels*

17.00 – 17.30  **Closing remarks**
Andrew Higson, University of York

17.30 Wine and food reception